



News Release

FOR IMMEDIATE RELEASE

Toledo, OH., November 9, 2009 – Buckeye Cablevision Inc. announced today that it has chosen to work with **Kabel-X™** USA, LLC to use their unique new process to deploy a fiber-to-the-home trial in its Toledo, OH system. With this trial Buckeye will transition an existing subdivision to a fiber-to-the-home solution without construction of new facilities in the easements. Through this approach, Buckeye expects to validate its initial research into the Kabel-X technology for its value in deploying fiber deeper into the network. Buckeye is the largest cable firm operating in the Toledo, OH, area, providing a suite of video, voice and data services to approximately 150,000 subscribers.

Kabel-X™ USA, the award-winning leader in coax and fiber optic cable line conversion, has pioneered a unique technology process that quickly and seamlessly removes the coax cable center conductor and dielectric material providing operators with a conduit through which they can easily deploy fiber optic cable without costly new construction or excavation and upgrade of existing lines. Kabel-X technology promises to transform the coaxial cable and fiber landscape with its proprietary & patented cable plant conversion process. The Kabel-X process is highly efficient, and the most significant legacy cable upgrade technique developed to date. “We see the Kabel-X technology as an innovative tool that will allow us to cost effectively deploy a fiber-to-the-home architecture in areas currently served by a traditional hybrid fiber coax (HFC) network. This technology will allow us the opportunity to effectively manage our network architecture so as to best meet our overall needs” says Joe Jensen, Buckeye’s Chief Technology Officer.

Kabel-X is uniquely valuable to cable. The process is ideally suited for a variety of applications including fiber-deep network build-outs, challenging crossings or pathways, in vertical high rises and other MDU situations which operators see as a vital target for fiber expansion in the face of growing competition.

The technologically unique approach uses a proprietary lubricant under pressure to separate the dielectric within the coax cable from the outer aluminum shield. The dielectric and center conductor are quickly pulled out, leaving an empty conduit for easy placement of fiber optic cable. This process expedites installation time, minimizes costs, requires minimal new permitting and simplifies a once expensive, inconvenient and disruptive process. For the first time, cable operators can quickly deploy state-of-the-art, high bandwidth fiber optic facilities within their existing plant footprints. Cable service providers have been looking for cost-effective and less intrusive construction alternatives to trenching and even directional boring for some time. “Whether to the node, pole or beyond, Kabel-X technology removes excess costs and hassles by leveraging the most efficient and minimally disruptive cable conversion process on the market.” said David Adler, executive vice president for Kabel-X USA.



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About Buckeye Cablevision, Inc.

Buckeye Cablevision, Inc., is the largest cable firm operating in the Toledo area, with more than 150,000 customers in Toledo and northwest Ohio. It is the 23rd largest cable operator in the United States. It was founded in 1965 and is the second oldest continuously-owned large-city cable system in the US.

It is a wholly owned subsidiary of Block Communications, Inc. Block Communications is a holding company which also owns Buckeye TeleSystem, a Competitive Local Exchange Carrier; The Blade of Toledo and the Pittsburgh Post-Gazette, both daily newspapers; another cable television system in Sandusky, OH, and broadcast television stations in Lima, OH, Louisville, KY, Springfield/Decatur, IL, and Boise, ID. Block also owns Metro Fiber & Cable Construction Co., also headquartered in Toledo.

About Kabel-X™ USA LLC

The Kabel-X process provides a streamlined solution where coaxial cable and telecommunications copper conductors are removed and replaced with faster, higher bandwidth fiber optic cable. As an integrated process that takes place within the existing legacy network, fiber cable conversion is achieved in less time, with less labor and cost, and does not disrupt neighborhoods, communities, infrastructure. In most cases, lengthy and expensive permitting processes are not needed since the work is being applied to existing cable under maintenance conditions. Copper cable conversion is no longer a vision of the future - Kabel-X USA is accelerating fiber conversion today. For more information about the company or its technology, visit www.kabelxusa.com.

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